

CTEC Business Yr11/12 summer transition work 2023

Complete the two mandatory tasks and then choose one of the optional activities. Once 3 activities have been completed, send to s644@lordgrey.org.uk before 30th August 2023- this is a requirement of the course.

Mandatory task 1	Complete the online learning module on different ways to classify businesses (you will need to create a free account). Print/screen shot the certificate of completion. .
Mandatory task 2	Application of knowledge will be vital for you to be successful in business. Read through this page on the SCORE acronym and what it involved. Then read through the case study and complete a SCORE analysis for the business in the case study.
Option 1 OR Option 2	Watch the video about SWOT analysis. Then conduct and create a SWOT analysis for a business/organisation of your choice (not Amazon). Investigate 2 business leaders of your choice. Write a 300 word blogpost/magazine article outlining what makes a good leader, giving examples and referencing your research.