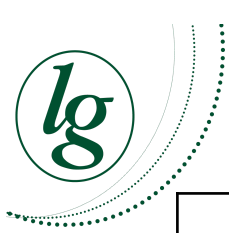




OCR GCSE Year 10 & 11 Curriculum Map

Curriculum Plan						
Yr	Autumn Term Topics & Key themes	Self study tasks & Assessments	Spring Term Topics & Key themes	Self study tasks & Assessments	Summer Term Topics & Key themes	Self study tasks & Assessments
10 GCSE	Topic 1: Business Activity 1.1 The role of business enterprise and entrepreneurship 1.2 Business planning 1.3 Business ownership 1.4 Business aims and objectives 1.5 Stakeholders in business 1.6 Business growth	Home study Tasks End of Topic tests	Topic 2 – Marketing 2.2 Market research 2.3 Market segmentation 2.4 The marketing mix Topic 3 – People 3.1 The role of human resources 3.2 Organisational structures and different ways of working 3.3 Communication in	Self study tasks End of Topic Google quizzes Quizzes End of Unit Quizzes End of Unit Assessment	Topic 3 - People 3.5 Motivation and retention 3.6 Training and development 3.7 Employment law Topic 4 – Production 4.1 Production processes 4.2 Quality of goods and services 4.3 The sales process and customer service	Self study tasks End of Topic Quizzes End of Unit Quizzes End of Unit Assessment



<p>11 GCSE</p>	<p>Topic 2 – Marketing 2.1 The role of marketing</p> <p>Topic 4 – Production 4.4 Consumer law 4.5 Business location 4.6 Working with suppliers</p> <p>Topic 5 – Finance 5.1 The role of the finance function 5.2 Sources of finance</p>	<p>Self study tasks</p> <p>End of Topic Google</p>	<p>business 3.4 Recruitment and Selection</p> <p>Topic 5 - Finance 5.3 Revenue, costs, profit and loss 5.4 Break-even 5.5 Cash and cash flow</p> <p>Topic 6 - Influences on business 6.1 Ethical and environmental considerations 6.2 The economic climate 6.3 Globalisation</p>	<p>Quizzes End of Unit Quizzes End of Unit Assessment</p>		<p>Revision Booklets Mind Maps Revision and Exam Preparation of all topics studied.</p>
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